

Neda Naghieh

Experienced Graphic Designer

- 818-458-6136
- n.naghieh@gmail.com
- www.vivatst.com
- www.linkedin.com/in/neda-naghieh
- San Diego, CA

INTRODUCTION

Experienced Graphic Designer with 15+ years of expertise in Logo Design, Catalogs, Brochures, Corporate Identity, Book Covers, and Posters. Proficient in Print Design, Web Design, and WordPress, with a solid foundation in HTML and CSS. Committed to creating impactful visuals that drive engagement and convey brand stories effectively.

SKILL AND EXPERTISE

Adobe Photoshop Adobe Illustrator Adobe InDesign Adobe After Effect Adobe Premiere CoreIDRAW WordPress, HTML & CSS

WORK EXPERIENCE

Dec 2022-Present Social Media Coordinator / Alliance for African Assistance Agency / USA

- Create and publish new social media posts on platforms like Facebook and Instagram.
- Manage the agency's website and implement necessary platform adjustments.
- Support the HR Department in generating forms for new hires.

Apr 2022-Nov 2022 Graphic Designer / Social Media Coordinator / Shams Market / USA

- Create over 80 fresh social media posts and share them on platforms such as Facebook and Instagram.
- Craft content for each post tailored to the specific type of advertisement.
- Optimize Telegram group posts and organize them for the benefit of members.

Aug 2019-Jan 2022 Volunteer Graphic Designer / Red Umbrella under supervision (UNFPA) / Turkey

- Coordinate social media activities.
- Create posters and design videos for ceremonies and special events.

Apr 2015-Jan 2022 Graphic Designer / Kobi Advertising / Turkey

- Develop store branding, including logo and signboard design.
- Create brochures, business cards, and menus for store marketing.
- Operate laser and UV printing machines and handle sticker printing, including cutting.

May 2009-June 2015 Design Manager / Negin Naghsh Publication / Iran

- Design a range of book covers for various titles.
- Collaborate with illustrators to create children's books and illustrations.

EDUCATION

Jun 2023-Jan 2024 Digital Design Certificate / College of Continuing Education / San Diego / USA.

Sep 2009-Jun 2013 Bachelor Degree of Graphic Design / University of Applied Science and Technology / Isfahan / Iran.

Sep 1999-Jun 2002 Associate Degree of Mathematics in Computer / Isfahan Azad University / Isfahan / Iran.

LANGUAGES

English, Farsi, Turkish, Dari.

REFERENCES

Title: Resettlement Supervisor
Company: Alliance for African Assistance
Email: Khalid@alliance-for-africa.org

Title: Micro enterprise Program Manager
Company: Alliance for African Assistance
Email: erick@alliance-for-africa.org